

## Privacy notice under articles 13-14 of Regulation (EU) 2016/679 (General Data Protection Regulation)

### Data subjects: [www.liodryfoods.com](http://www.liodryfoods.com) portal surfers.

LIODRY FOODS S.P.A. as Data Controller of the subject's personal data, pursuant to and for the purposes of EU Regulation 2016/679 hereinafter 'GDPR', hereby informs that the aforementioned regulation provides for the protection of data subjects with respect to the processing of personal data and that such processing will be based on principles of lawfulness, fairness, transparency and protection of data subject's privacy and rights.

Personal data will be processed in accordance with the legislative provisions of the aforementioned regulation and the confidentiality obligations provided for therein.

Purpose and legal basis of the processing: in particular, personal data will be processed for the following purposes for the implementation of measures deriving from contractual or pre-contractual duties:

Management of cookies necessary for the portal (technical cookies are indispensable for the proper functioning of the website and are used for the sole purpose of managing various services linked to the site itself, such as a login); Management of the relationship and execution of contractual and pre-contractual measures taken on request (e.g. request for contact via the forms available on the site).

Subject's personal data may also, with their consent, be used for the following purposes:

management of non-technical marketing cookies for the portal (marketing cookies are used to keep track of visitors on the websites. The intention is to display ads that are relevant and engaging to the individual user and therefore more valuable to third-party publishers and advertisers);

Management of non-technical statistical cookies for the portal (statistical cookies help website owners understand how visitors interact with their sites by collecting and reporting information in an anonymous form).

The provision of data is optional for the data subject with regard to the above-mentioned purposes, and their refusal to provide such data does not compromise the continuation of the relationship or the appropriateness of the processing itself.

Processing methods.

Personal data will be processed in the following ways:

by means of electronic computers with the use of software systems managed by third parties;

by means of electronic computers using directly managed or programmed software systems.

Data processing shall comply with the methods set out in articles 6, 32 of the GDPR and through the adoption of the appropriate security measures provided for.

Data will be processed exclusively by personnel expressly authorised by the Data Controller and, in particular, by the following categories of authorised personnel:

internal operators authorized to manage the web portal;

Marketing Department.

Communication: data may be communicated to third parties for the correct management of the relation and in particular to the following categories of Recipients including all duly appointed Data Processors:

web service provider for the management and maintenance of the platform.

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Communications to Third Parties: Subject's data may be communicated to external parties for the proper management of the relationship and in particular to the following categories of Recipients identified as Third Parties:

Iubenda per [www.liodryfoods.com](http://www.liodryfoods.com);

[liodryfoods.com](http://liodryfoods.com) per [www.liodryfoods.com](http://www.liodryfoods.com);

WPML per [www.liodryfoods.com](http://www.liodryfoods.com).

Dissemination: personal data will not be disseminated in any way.

Retention period. We hereby inform that, in compliance with the principles of lawfulness, purpose limitation and data minimization, pursuant to art. 5 of the GDPR, the retention period of personal data shall be:

365 days: iubenda;

session: php.net, wpml.

Cookie management: If the data subject has any doubts or concerns about the use of cookies, they can always take action to prevent them from being set and read, for example by changing the privacy settings within their browser to block certain types of cookies.

As each browser - and often different versions of the same browser - also differ considerably from one another, if data subject prefers to autonomously set their browser preferences, they can find detailed information in their browser's built-in help. An overview for the most common browsers can be found at [www.cookiepedia.co.uk](http://www.cookiepedia.co.uk).

Advertising companies also allow data subject to opt out of receiving targeted advertisements. This does not prevent the setting of cookies, but it stops the use and collection of certain data by these companies.

Data Controller: the Data Controller, pursuant to legislation in force, is LIODRY FOODS S.P.A. (Via E. Mattei n. 8/a , 42043 GATTATICO (RE), P. IVA01898550353, to be reached at the following addresses: e-mail info@liodryfoods.com, phone 0522908725 in the person of its pro tempore legal representative.

The Data subject shall have the right to obtain from the Controller the erasure (right to be forgotten), restriction, updating, rectification, portability, objection to the processing of personal data, as well as in general to exercise all the rights provided for by articles 15, 16, 17, 18, 19, 20, 21, 22 of the GDPR.

### **Regulation EU 2016/679: Articles 15, 16, 17, 18, 19, 20, 21, 22 – Data subject's rights**

1. The data subject shall have the right to obtain from the controller confirmation as to whether or not personal data concerning him or her are being processed, even in case data have not been registered yet, and, where that is the case, communications or data in an intelligible form, and the possibility to lodge a complaint with a supervisory authority.
2. The data subject shall have the right to obtain:
  - a. the source of subject's data;
  - b. purposes and methods of data processing;
  - c. details on the logics applied in case of data processing through electronic devices;
  - d. IDs of the Controller, processors, and appointed Representative pursuant to article 5, paragraph 2;
  - e. the indication of subjects or subject categories to whom personal data can be disclosed or who may receive such data as appointed representatives within the State territory, of persons in charge or appointed individuals.
3. The data subject shall have the right to obtain:
  - a. updating, rectification or, whenever required, integration of personal data;
  - b. erasure, anonymisation or blocking of data unlawfully processed, including data for which retention is not required for the purposes for which it was collected and then processed;
  - c. a statement that the operations referred to in letters a) and b) have been brought to the attention, also with regard to their contents, of those to whom the data have been communicated or disseminated, except when such fulfilment proves impossible or involves the use of means manifestly disproportionate to the right protected;
  - d. data portability.
4. The data subject shall have the right to object, in all or in part:
  - a. on legitimate grounds, to the processing of personal data concerning him or her, although consistent with the purposes of the data collection;
  - b. to processing of personal data concerning him or her for marketing purposes, direct sale, market survey or commercial communication.